



Cadent OrthoCAD® Nintendo Wii™ Brand Drawing Rules

Participation in the “Cadent OrthoCAD® Nintendo Wii™ Brand Drawing” (“Drawing”) constitutes full and unconditional agreement to and acceptance of the Official Rules.

Entry Rules

1. **No Purchase Necessary:** The Drawing is open to attendees who are 21 years of age or older at the American Association of Orthodontists Trade Show in Denver, Colorado, May 17-20, 2008 (“AAO Trade Show”).
2. **How to Enter:** Participants may enter the Drawing by visiting the Cadent OrthoCAD booth at the AAO trade show during May 17-20, 2008 and having their AAO registration badge swiped which registers their name, physical address and phone number.
3. **Prize:** The actual retail value of each new Nintendo Wii™ (“prize”) is \$349.37. Three prizes will be awarded, each by a random drawing during the week of May 19th, 2008. No substitutions or cash alternatives for the prizes are allowed. The odds of receiving each prize depends on the number of eligible entries received for the Drawing. One entry is allowed per person.
4. **Winners:** Three (3) winners will be selected during the week of May 26th, 2008 in a random drawing among all eligible entries and will be contacted by phone and/or by mail within approximately seven business days following the Drawing. The prizes will be delivered to the recipients at no expense to them within thirty (30) days of the winner being contacted. The names and addresses of the winners will be available at www.cadentinc.com within three (3) weeks of the Drawing and will be disclosed to anyone upon request and without charge. Participants’ names and contact information will be used for Cadent’s own marketing purposes and will NOT be used or sold for any other purpose. It is the sole responsibility of participants to notify Cadent, Inc. of changes in their address by emailing diane.goochee@orthocad.com of such changes during the applicable Drawing period.
5. **Disclaimers:** All participants release Cadent, Inc. and Medicus New York and its subsidiaries and affiliates and their agents, employee, officers, directors, and shareholders from and against all liability, claims and damages arising in connection with participation and entry in the Drawing and acceptance, receipt, ownership or use of any prize awarded in the Drawing. Any and all federal, state, and local taxes on prizes are the sole responsibility of the winners. Cadent, Inc and Medicus New York assume no responsibility for lost, damaged, destroyed, illegible or late entries. Cadent, Inc. and Medicus New York reserve the right to terminate this contest for any or no reason and at any time without further notice.
6. **Sponsors:** The Drawing will be conducted on behalf of Cadent, Inc., 640 Gotham Parkway, Carlstadt, NJ, 07072, by Medicus New York, 1675 Broadway, New York, NY 10019-5865.
7. **Ineligible for the Drawing:** Employees of Cadent, Inc. and Medicus New York, and their immediate family members are not eligible for the Drawing.